LISTENERS NOW HAVE NEW OPTIONS FOR ACCESSING AMERICAN PUBLIC MEDIA (APM) CONTENT

Iconic National Shows Such as Marketplace®, The Splendid Table™, News from Lake Wobegon® and The Writer’s Almanac® are Part of New “iHeartRadio Talk” Product Launched Earlier Today;


ST. PAUL, Minn., July 24, 2013 – Enhancing its efforts to expand listener access points and to deliver its indispensable content how and where audiences desire, American Public Media (APM) and Clear Channel Media and Entertainment announced today that the companies have joined forces, allowing listeners to access APM content through the iHeartRadio, Clear Channel’s popular digital radio platform.

APM’s iconic national programming, including Marketplace, The Splendid Table, News from Lake Wobegon and The Writer’s Almanac, will also be part of iHeartRadio Talk, a new product launched earlier today by Clear Channel. iHeartRadio Talk includes a range of popular on-demand news, celebrity and entertainment content, including programming from APM, ABC and other “talk” content providers, with more than 50,000 “audiosodes” spanning 20-plus categories. Beginning today, users can access the beta version of iHeartRadio Talk on the Web and will have the ability to search for their favorite talk shows on iOS and Android phones – full mobile iHeartRadio Talk functionality will be available in the fall.

Additionally, many APM stations will stream live via iHeartRadio’s site and mobile app to bolster iHeartRadio’s public radio content. Beginning today, iHeartRadio’s live stations will include MPR News, Classical MPR, The Current, Classical South Florida, Wonderground Radio, Local Current, Radio Heartland and Classical MPR’s Choral Stream, among others. Within the coming weeks, Southern California Public Radio will be added to their live radio feature. Users can find the live streams on iHeartRadio by searching under local or public radio options in the Live Radio directory.

More APM programming may be added to the iHeartRadio platform in the future. Terms of the agreement were not disclosed.

“We are excited to have our content be part of iHeartRadio and their new iHeartRadio Talk feature, along with other great audio storytelling,” said Jon McTaggart, CEO of APM. “Our aim is to serve our current listeners – and expand our audience base – by making our content available everywhere. We are
also delighted to be part of iHeartRadio’s effort to strengthen the public radio content on its digital radio platform. “

"Partnering with American Public Media is yet another great addition to iHeartRadio's all-in-one digital radio service. Consumers from across the country can now enjoy APM's unique live radio stations as well as experience on-demand access to APM's iconic shows," says Brian Lakamp, President of Digital for Clear Channel Media and Entertainment. "We are especially proud to have APM's Marketplace as one of the anchor shows with the Daily Pulse, our flagship iHeartRadio Talk station."

About American Public Media
American Public Media™ is one of the nation’s largest producers and distributors of public radio programming with a portfolio reaching nearly 17 million listeners on more than 900 radio stations nationwide each week. Programs include A Prairie Home Companion®, BBC World Service, Marketplace®, Performance Today®, The Splendid Table®, On Being, The Dinner Party Download®, American RadioWorks® and many others. American Public Media’s 200,000-member-strong Public Insight Network promotes deep connections between journalists in more than 100 newsrooms across the country and the communities they serve. American Public Media joins Minnesota Public Radio, Southern California Public Radio and Classical South Florida as part of the American Public Media Group. A complete list of stations, programs and additional services can be found at americanpublicmedia.org. Source: Data are copyright Arbitron, Inc. Arbitron data are estimates only.

About Clear Channel Media and Entertainment
With 243 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company’s radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company’s radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others.

The company’s operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company.

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